



How CFO Advisory can Help Your Business Grow



3 Main Ways CFO Advisory Helps People

Hi everyone. I'm Neil Livingstone from CFO Advisory. Today, I want to talk about what we actually do. A lot of people ask what we do and how we can help them and we help people in three principle ways.

Devising and Implementing a System That Generates Growth

So, the first way we help business owners is that we get to understand their business, recommend and then help them implement systems that, systematically, generate growth. Second way we help business owners, and this one flows naturally from the first way we help business owners, is we then help them grow profitably. A lot of business owners go through rapid periods of growth, but end up actually losing or making less money because they don't have a process around growing profitably.

Turning Profitable Growth into a Desirable Lifestyle

And the final way that we help businesses is, well firstly to help them grow, to grow profitably and then finally enjoy their profitable growth with a healthy balance in terms of their lifestyle. Almost all business owners that I meet do not have the lifestyle they want, even the successful ones. So, the third way or the third point where we help people is very important.

If you're interested, you can contact us. As I've said, my name is Neil Livingstone. You can get us at neil.livingstone@cfoadvisory.com.au or call us on **1800 919 321**.